

**DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY,
LONERE**

Question Bank

Course: S.Y. B. Tech in Instrumentation Engineering

Sem: IV

BTHM403: Industrial Management and Economics

Unit-I

1. Define Management. What is the nature of management?
2. Explain the importance of management?
3. Explain scientific management by F. W. Taylor?
4. What are the functions of management?
5. Explain Line and staff organization?
6. Explain Administrative management by Henry Fayol?
7. Distinguish between Administration and Management?

Unit-II

1. Explain Law of Demand with proper illustration?
2. Explain the Law of Diminishing Marginal Utility?
3. Explain different types of cost?
4. Explain Law of Supply with proper illustration?
5. What is economics? Explain its scope?

Unit-III

1. What factors should be consider in determining short range budget?
2. What factors should be consider while preparing long term budget?
3. What are the criterions for Project appraisal?
4. What are the features of social cost benefits?
5. What is depreciation? Explain straight line method?

Unit-IV

1. Explain different types of Market?
2. Explain the nature of marketing?
3. What are the 4 P's of marketing?
4. Explain PLC- Product Life Cycle with graph?
5. What are the functions of Marketing Management?

Unit-V

1. What is the nature of Financial Management?
2. Explain the types of finance?
3. What are the different sources of finance?

4. Differentiate between Capital Market and Money Market?
5. What is Budget? Explain in detail?