

Id	1
Question	1) LAN stands for:
A	logical access node
B	link/asset navigator
C	local area network
D	list authoring number

Id	2
Question	A browser is used to view:
A	program code
B	storyboards
C	fonts
D	Web-based pages and documents

Id	3
Question	The "ROM" in "CD-ROM" stands for:
A	random-order memory
B	real-object memory
C	red-orange memory
D	Read only memory

Id	4
Question	The people who weave multimedia into meaningful tapestries are called
A	Multimedia developer
B	Multimedia programmer
C	Project developer
D	Interface designer

Id	5
Question	When you provide a structure of linked elements through which the user can navigate, interactive multimedia becomes
A	hypermedia
B	Multimedia
C	Interactive Multimedia
D	Web site

Id	6
Question	The sum of what gets played back and how it is presented to the viewer on a monitor is the
A	Graphical user interface
B	Authoring Tool
C	platform
D	Integrated multimedia

Id	7
Question	A project that is shipped or sold to consumers or end users, typically in a box or sleeve or on the Internet, with or without instructions, is:
A	A CD-ROM
B	An authoring Tool
C	A multimedia project
D	A multimedia title

Id	8
Question	According to one source, in interactive multimedia presentations where you are really involved, the retention rate is as high as:
A	20
B	40
C	60
D	80

Id	9
Question	Which of the following is displayable on a web page after installation of a browser plug-in?
A	Windows 7
B	Adobe Flash
C	Mozilla
D	Internet Explorer

Id	10
Question	PDA stands for:
A	processor digital application
B	personal digital assistant
C	practical digital accessory
D	portable digital armor

Id	11
Question	DVD stands for:
A	Digital Versatile Disc
B	Digital Video Disc
C	Duplicated Virtual Disc
D	Density-Variable Disc

Id	12
Question	Which of the following is not a technology likely to prevail as a delivery means for interactive multimedia files?
A	copper wire
B	glass fiber
C	radio/cellular
D	floppy disk

Id	13
Question	Which of the following is not a stage of multimedia production?
A	testing
B	Planning and costing
C	Designing and production
D	marketing

Id	14
Question	According to one quotation "multimedia is creating essentially,an new syntax for"
A	Communication
B	marketing
C	publishing
D	creativity

Id	15
Question	For multimedia production ,mastering your medium means knwing:
A	Instruction designer
B	Video production
C	Hardware and software
D	screenwriting

Id	16
Question	Who integrates all the multimedia element o a project into a seamless whole using an authoring system of programming language.
A	Multimedia programmer
B	Interface designer
C	Project manager
D	Multimedia designer

Id	17
Question	The glass fiber cables that make up much of the physical backbone of the data highway are, in many cases, owned by:
A	local governments
B	railroads and pipeline companies
C	television networks
D	Howard Johnson

Id	18
Question	When a password must be entered in upper- or lowercase in order to match the original password, it is said to be.....
A	Uppercase
B	Lowercase
C	Case sensitive
D	style

Id	19
Question	Inter capping, the practice of placing a capital in the middle of a word, is a trend that emerged from the computer programming community because:
A	it looks cool
B	they found they could see the words used for variables and commands better
C	they wanted to copy marketing practices in the electronics industry
D	one of the first computer programmers had a faulty shift key on his keyboard

Id	20
Question is a collection of character of single size and style belonging to a particular typeface family
A	point
B	font
C	style
D	face

Id	21
Question	When it convert the letter A from a mathematical representation to a recognizable symbol displayed on screen or in printed output is called as..
A	rasterizing
B	dithering
C	leading
D	tracking

Id	22
Question	Which of the following is a term that applies to the spacing between characters of text?
A	dithering
B	leading
C	tracking
D	kerning

Id	23
Question	A family of graphic characters that usually includes many type sizes and styles is called a:
A	font
B	point
C	typeface
D	point

Id	24
Question	Placing uppercase letter in the middle of word is called as...
A	Intercap
B	leading
C	tracking
D	kerning
Answer	A
Marks	2
Unit	I

Id	25
Question	Use of preferred over the<tag>,allows you to be quite precise about font face,size and other attribute.
A	Cascading style sheet
B	font
C	Typeface
D	heading

Id	26
Question	Multimedia becomes interactive multimedia when:
A	the user has some control over what information is viewed and when it is viewed
B	the information is displayed by a computer with a touchscreen or other input device
C	quizzes and tests with evaluations and scoring are included
D	the information is available on the Web— either the Internet or a local area network

Id	27
Question	Interactive multimedia becomes hypermedia when:
A	the information is available on the Web— either the Internet or a local area network
B	quizzes and tests with evaluations and scoring are included
C	it includes a structure of linked elements through which a user can navigate and interact
D	the user can change such attributes as volume and type size

Id	28
Question	The reference from one document to another document, image, sound, or file on the Web is a(n):
A	anchor
B	node
C	tag
D	button

Id	29
Question	Web pages are coded using:
A	Unicode
B	American Standard Code for Information Interchange
C	File Transfer Protocol
D	Hypertext Markup Language

Id	30
Question	Which of the following provides a system for dynamically displaying a font?
A	Apache
B	PostScript
C	HTTPD
D	serif

Id	31
Question	In the URL http://www.timestream.com/info/people/biotay/biotay1.html , which part is case sensitive?
A	the record type: "http://"
B	the domain name: "timestream.com"
C	. the subdomain "www"
D	the document path: "info/people/biotay/ biotay1.html"

Id	32
Question	If a DHTML document includes a font face that is not installed on the user's computer, a browser will:
A	try to substitute the font with a similar looking font
B	automatically download the correct font
C	refuse to load the page
D	crash

Id	33
Question	Translating or designing multimedia into language other than one in which it was originally written is called as ..
A	localization
B	rasterizing
C	kerning
D	morphing

Id	34
Question	When text is stored in a computer instead of on printed pages, the computer's powerful processing capabilities can be applied to make the text more accessible and meaningful. The text can then be called as
A	hypertext
B	Hypermedia
C	Interactive multimedia
D	multimedia

Id	35
Question	Searching for words that occur between what might normally be adjacent words, such as a middle name or initial in a proper name
A	Truncation
B	Intermediate words
C	Negation
D	alternate

Id	36
Question	which may consist of text, graphics, sounds, or related information in the knowledge base
A	links
B	Nodes
C	point
D	font

Id	37
Question	The expansion for MIDI is
A	Musical Instrument Data Interface
B	Musical Instructions Digital Interface
C	Musical Information Data Interface
D	Musical Instrument Digital Interface

Id	38
Question	JPEG may be expanded as
A	Joint photographic Exports Group
B	Joint Physical Experts Group
C	Joint Physical Exports Group
D	Joint photographic Experts Group

Id	39
Question	Light comes from an atom when an electron passes from a higher to a lower energy level; thus each atom produces uniquely specific colors. This explanation of light, known as the
A	Quantum theory
B	rendering
C	morphing
D	kerning

Id	40
Question	If you start out with a 24-bit scanned image that contains millions of colors and need to reduce it to an 8-bit, 256-color image, you get the best replication of the original image bythe colors in the image.
A	dithering
B	morphing
C	kerning
D	rasterizing

Id	41
Question	An older format used on the Macintosh, PICT is a complicated but versatile format developed by
A	apple
B	IBM
C	window
D	Mozilla

Id	42
Question	Which image file type is best for photographs?
A	encapsulate
B	PostScript
C	bitmap
D	Shockwave

Id	43
Question	A 24-bit image is capable of representing how many different colors?
A	16
B	256
C	65536
D	16777216

Id	44
Question	The 3D process of extending a plane surface some distances, either perpendicular to the shape's outline or along a defined path is called?
A	extruding
B	rendering
C	morphing
D	kerning

Id	45
Question	The collection of color values held in a color lookup table is called a?
A	pallet
B	font
C	pixel
D	typeface

Id	46
Question	___is when the computer uses intricate algorithms to apply the effects you have specified on the objects you have created for a final 3D image
A	rendering
B	dithering
C	kerning
D	Anti allising

Id	47
Question	___allows you to smoothly blend two images so that one image seems to melt into the next.
A	Morphing
B	kerning
C	rendering
D	dithering

Id	48
Question	The process that computes the bounds of the shapes of colors within a bitmap image and then derives the polygon object that describes that image is called?
A	autotracing
B	Cell spacing
C	rendering
D	morphing

Id	49
Question	The type of image used for line, boxes, circle, polygons, and other graphic shapes that can be mathematically expressed in angles, coordinates, and distances is the?
A	Vector
B	Bitmap
C	Pixel
D	Point

Id	50
Question	The picture elements that make up a bitmap are called?
A	pixel
B	bitmap
C	vector
D	bmp

Id	51
Question	A GIF image may contain
A	8 bits of color information per pixel
B	16 bits of color information per pixel
C	24 bits of color information per pixel
D	32 bits of color information per pixel

Id	52
Question	Which of these is the correct HTML hexadecimal representation of magenta (red + blue)?
A	00GGHH
B	#FF00FF
C	255,0,255
D	%R100-%G0-%B100

Id	53
Question	The file format that uses a shorthand representation of musical notes and duration stored in numeric form is:
A	AIFF
B	CD-ROM/XA
C	DSP
D	MIDI

Id	54
Question	DSP stands for:
A	data structuring parameters
B	direct splicing and partitioning
C	delayed streaming playback
D	digital signal processing

Id	55
Question	Sequencing software:
A	places audio clips in order in a soundtrack
B	records and edits MIDI data
C	applies filters to digital audio clips in a predetermined order
D	manages a project by creating a timeline of events

Id	56
Question	Animation is possible because of a biological phenomenon known as
A	Persistence of vision
B	Phenomenon of vision
C	Sight of vision
D	Biological of vision

Id	57
Question	The term.....derives from the clear celluloid sheets that were used for drawing each frame, which have been replaced today by layers of digital imagery.
A	CEL
B	ANIMATION
C	PIXEL
D	POINT

Id	58
Question	The series of frames in between the keyframes are drawn in a process called
A	tweening
B	morphing
C	rendering
D	kerning

Id	59
Questionis the study of the movement and motion of structures that have joints, such as a walking man.
A	kinematics
B	morphing
C	tweening
D	Inverse kinematics

Id	60
Question	is a popular (if not overused) effect in which one image transforms into another.
A	morphing
B	rendering
C	kerning
D	tweening

Id	61
Question	In general, the animation may appear jerky and slow if each frame is displayed for more than about:
A	1/30 of a second
B	1/15 of a second
C	1/4 of a second
D	1/2 of a second

Id	62
Question	Movies on film are typically shot at a shutter rate of:
A	15 frames per second
B	24 frames per second
C	29.97 frames per second
D	30 frames per second

Id	63
Question	Today, the most widely used tool for creating vector-based animations is:
A	Adobe's Flash
B	Adobe's GoLive
C	. Corel's CorelDraw
D	Microsoft's KineMatix

Id	64
Question	To create a smooth transition between two images when morphing, it's important to set numerous:
A	layers
B	keyframes
C	key points
D	anchor tags

Id	65
Question	The Director file format has which extension?
A	.dir and .dcr
B	.fli and .flc
C	.avi
D	.qt, .mov

Id	66
Question	The file format that is most widely supported for web animations is:
A	PICT
B	.DCR
C	GIF89a
D	JPEG

Id	67
Question	The standard frame rate of computer animations is:
A	. 15 frames per second
B	24 frames per second
C	30 frames per second
D	There is no standard; it depends on the file's settings

Id	68
Question	The process in which you link objects such as hands to arms and define their relationships and limits (for example, elbows cannot bend backward), then drag these parts around and let the computer calculate the result is called:
A	de-morphing
B	meta-articulation
C	cyber-motion
D	inverse kinematics

Id	69
Question	To keep the post-compression file size at absolute minimums, Flash makes extensive use of:
A	inverse kinematics
B	cel-type animation
C	vector graphics
D	inks

Id	70
Question	Most authoring packages include visual effects such as:
A	panning, zooming, and tilting
B	wipes, fades, zooms, and dissolves
C	morphing
D	tweening

Id	71
Question	In a video camera, the sensor that picks up light is called a CCD. CCD stands for:
A	custom color descriptor
B	chroma-calculation daemon
C	charge-coupled device
D	carbon crystal digitizer

Id	72
Question	Which of the following is not a television signal format?
A	MPEG
B	NTSC
C	PAL
D	SECAM

Id	73
Question	Computer displays draw the lines of an entire frame in a single pass; this technique is called:
A	streaming
B	progressive-scan
C	packing
D	flattening

Id	74
Question	A video signal transmitted with all the signals mixed together and carried on a single cable is called:
A	composite video
B	component video
C	multiformat video
D	chroma-key video

Id	75
Question	Video files stored in the Audio video interleave format have the extension
A	snd
B	wav
C	mpeg
D	avi

Id	76
Question	A ___ file uses a much more complex technique.
A	mpeg
B	bmp
C	gif
D	jpg

Id	77
Question	MMS stands for
A	Multiple Mail System
B	Multimedia Messaging System
C	Multimedia Mail System
D	Multiple Messaging System

Id	78
Question	The ___ format was developed by IBM and Microsoft.
A	AVI
B	B) MIDI
C	MPEG
D	WAVE

Id	79
Question	The special hardware used to improve the efficiency of the display images is
A	Vector Image
B	Vector Graphics Card
C	Vector Graphical Chord
D	Vector Card

Id	80
Question	___ is recorded and played back as an analog signal
A	Image
B	audio
C	Video
D	graphics

Id	81
Question	The Real Network developed Real Audio in the year
A	1992
B	1993
C	1994
D	1995

Id	82
Question	Which of the following formats creates a perfect reproduction of images?
A	JPEG
B	BMP
C	MPEG
D	GIF

Id	83
Question	_____ is a technique by which a recurring set of information is identified.
A	Morphing
B	Zip
C	Conversion
D	Compression

Id	84
Question	_____ are primarily used to illustrate or demonstrate an idea or a concept.
A	Graphics
B	Videos
C	Multimedia
D	Animations

Id	85
Question	_____ is the technique of distorting a single image to represent something.
A	Rendering
B	Morphing
C	Warping
D	Modeling

Id	86
Question	MIDI was developed in ___ year
A	1962
B	1982
C	1972
D	1992

Id	87
Question	_____ is an application that allows you to send and receive messages over cell phones.
A	Animated service
B	Message service
C	MMS
D	Multimedia

Id	88
Question	_____ are typical examples of static images.
A	Photographs
B	File
C	Audio
D	Messages

Id	89
Question	. ____ is not well fitted for photographic works
A	GIF
B	JPG
C	MPEG
D	BMP

Id	90
Question	Special effect for sound could be added using sound editing program called
A	Sound echo
B	Sound task
C	Sound page
D	Sound forge

Id	91
Question	The major factor to be considered in multimedia file is the ____ of the file.
A	bandwidth
B	length
C	size
D	width

Id	92
Question	_____ are primarily used to illustrate or demonstrate an idea or a concept.
A	Graphics
B	Animations
C	Videos
D	Multimedia

Id	93
Question	Vector-drawn objects are used for all of the following except:
A	circles
B	polygons
C	photographs
D	boxes

Id	94
Question	The type of image used for photo-realistic images and for complex drawings requiring fine detail is the _____.
A	JPEG
B	GIF
C	BMP
D	MPEG

Id	95
Question	The type of image used for lines, boxes, circles, polygons, and other graphic shapes that can be mathematically expressed in angles, coordinates, and distances is the _____.
A	VECTOR
B	PIXEL
C	KERNING
D	MORPHING

Id	96
Question	The picture elements that make up a bitmap are called _____.
A	LINE
B	PIXEL
C	ARROW
D	SCALING

Id	97
Question	TIFF stands for:
A	Transitional Image File Format
B	Total Inclusion File Format
C	Tagged Interchange File Format
D	Temporary Instruction File Format

Id	98
Question	The 3-D process of extending a plane surface some distance, either perpendicular to the shape's outline or along a defined path, is called:
A	Lathing
B	rendering
C	modeling
D	extruding

Id	99
Question	Graphic artists designing for print media use vector-drawn objects because:
A	. they can contain more subtle variations in shading than bitmap graphics
B	printing inks respond better to them
C	they can be converted across platforms more easily
D	they can be scaled to print at any size

Id	100
Question	Which of the following is not a native Windows graphics file format?
A	BMP
B	RIFF
C	TIFF
D	PICT

Id	101
Question	The process of recording a sound, stored in the form of thousands of individual measurements, each at a discrete point in time, is called
A	sampling
B	synthesizing
C	sizing
D	quantizing

Id	102
Question	the actual representation of a sound, stored in the form of thousands of individual samples that represent the amplitude (or loudness) of a sound is
A	Digital audio data
B	Digital video data
C	audio data
D	video data

Id	103
Question	the three sampling frequencies most often used in multimedia
A	44.1kHz, 22.05 kHz, 11.025 kHz
B	45.1kHz, 21.05 kHz, 11.025 kHz
C	46.1kHz, 23.05 kHz, 11.025 kHz
D	471kHz, 22.05 kHz, 11.025 kHz

Id	104
Question	the most common file format for editing sound on the Mac is
A	WAVE
B	MOV
C	JPEG
D	MPEG

Id	105
Question	the audio file format introduced by Microsoft and IBM with the introduction of Windows is the
A	wav or wave format
B	avi
C	mpeg
D	au

Id	106
Question	the file format that uses a shorthand representation of musical notes and durations stored in numeric form
A	MIDI
B	JPEG
C	PNG
D	TIFF

Id	107
Question	The process of recording a sound, stored in the form of thousands of individual measurements, each at a discrete point in time
A	synthesizing
B	. pre-rolling
C	quantizing
D	trimming

Id	108
Question	Removing blank space or “dead air” at the beginning or end of a recording is sometimes called:
A	quieting
B	pre-rolling
C	quantizing
D	trimming

Id	109
Question	Audio recorded at 44.1 kHz (kilohertz), 16-bit stereo is considered:
A	voice-quality
B	FM-quality
C	CD-quality
D	AM-quality

Id	110
Question	The slower a user's connection, the longer he must wait for enough of the sound to download so that the entire file will have downloaded by the time the sound reaches the end. This effect is called:
A	streaming latency
B	post-processing
C	compression
D	digital signal processing

Id	111
Question	The Red Book standard was so named because:
A	the standard was pioneered in the former Soviet Union
B	red is an acronym for "Registered Electronic Data"
C	the standard's book was red
D	it was so expensive to produce CDs early on that most producers were "in the red"

Id	112
Question	Each individual measurement of a sound that is stored as digital information is called a:
A	stream
B	sample
C	capture
D	byte

Id	113
Question	The clear sheets that were used for drawing each frame of animation have been replaced today by:
A	titanium
B	epoxy resin
C	fiberglass
D	digital paper

Id	114
Question	The term cel derives from:
A	. the fact that the inks used in early animations were based on extracts from celery plants
B	an abbreviation of the phrase "composite element"
C	the fact that the first animations were the work of communist dissidents who were organized into cells
D	the clear celluloid sheets that were used for drawing each frame

Id	115
Question	The technical limitation you are likely to encounter in creating animations is:
A	the computer's processing capability
B	the ability to accurately calculate physical actions
C	the "persistence of vision" phenomenon
D	the monitor's color gamut

Id	116
Question	Today's computer animation programs most closely resemble:
A	film "rotoscoping" techniques
B	the "phi" phenomenon described by Carl Jung
C	traditional cel animation
D	neuro-kinetics techniques pioneered by NASA

Id	117
Question	To keep the post-compression file size at absolute minimums, Flash makes extensive use of:
A	inverse kinematics
B	cel-type animation
C	vector graphics
D	inks

Id	118
Question	Which of the following is not a typical studio light?
A	fill light
B	key light
C	background light
D	focal light

Id	119
Question	Which of the following is not a codec?
A	H.264
B	Theora
C	NTSC
D	VP6

Id	120
Question	A computer's output on a CRT is calibrated to display an image:
A	smaller than the actual monitor's capability
B	larger than the actual monitor's capability
C	exactly the same size as the actual monitor's capability
D	that adjusts automatically to the monitor's capability

Id	121
Question	The video technique that allows you to choose a color or range of colors that become transparent, allowing the video image to be visible behind those colors in the overlying image, is known by all of the following except:
A	Ultimatte
B	green screen
C	interlacing
D	chroma key

Id	122
Question	Computer displays draw the lines of an entire frame in a single pass; this technique is called:
A	streaming
B	progressive-scan
C	packing
D	flattening

Id	123
Question	Which of the following is a multimedia container format?
A	. DVD-RW
B	JPEG Y
C	Ogg
D	Component

Id	124
Question	Generation loss occurs when:
A	a digital file is compressed with a lossy codec
B	a digital file is copied to another hard drive
C	an analog tape is copied to another analog tape
D	digital file is copied to another hard disk

Id	125
Question	MPEG stands for:
A	Multiformat Processed-Event Graphics
B	Multi-Phase Element Grid
C	Moving Picture Experts Group
D	Meta-Program Environment Graph

Id	126
Question	Which of the following HTML5 tags is used in the display of multimedia video?
A	None of the above
B	<load>
C	<forward>
D	<animated>

Id	127
Question	Red or green should be avoided as cue colors because:
A	they represent negative ideas in some cultures
B	they do not blend well with other colors
C	color-blind individuals cannot see them correctly
D	they are associated with "stop" and "go"

Id	128
Question	As you design and build a multimedia project, your most often used tool may be your:
A	word processor
B	image processor
C	drawing program
D	authoring system

Id	129
Question	Of all the multimedia elements in a project, the one that will likely have the greatest influence on the end user is the:
A	video footage
B	sound effects
C	graphical impact
D	packaging

Id	130
Question	Painting software is dedicated to producing:
A	vector images
B	. animations
C	video clips
D	bitmap image

Id	131
Question	When you turn off the power to this type of storage, any data stored in it is lost.
A	RAM
B	EPROM
C	ROM
D	OROM

Id	132
Question	A barcode reader can:
A	scan graphics into a computer
B	read Universal Product Code patterns
C	provide pressure-sensitive input d.
D	recognize spoken words when trained

Id	133
Question	A scripting language is considered:
A	a very high level language (VHLL)
B	a subset of HTML d. a form of BASIC
C	a very low level language (VLLL)
D	an assembler language

Id	134
Question	For a project whose content consists of elements that can be viewed individually, this type of authoring system is particularly useful during development.
A	card- or page-based tool
B	scripting language
C	icon-based, event-driven tool
D	time-based tool

Id	135
Question	Scripting languages operate by processing small blocks of code when certain events occur. Such a block of code is called:
A	a function
B	a handler
C	a process
D	a script

Id	136
Question	A multimedia designer might also be called:
A	a digital media engineer
B	a pixologist
C	an information designer
D	a meta-data designer

Id	137
Question	From an interactive standpoint, many multimedia projects are too:
A	passive
B	interactive
C	game-like
D	fast-paced

Id	138
Question	An interface should:
A	be “transparent” to the user
B	provide control to the people who use it
C	allow the user to move about within the project
D	provide access to the “media” in the project

Id	139
Question	From a visual perspective, interface design most closely parallels:
A	map making
B	technical writing
C	cinematography and film editing
D	technical drawing and illustration

Id	140
Question	Interface designers should:
A	be familiar with film editing
B	know an authoring system
C	have basic drawing skills
D	know how to do user testing

Id	141
Question	Multimedia writers are typically involved in writing all of the following except:
A	proposals
B	script voice-overs
C	actors' narrations
D	authoring-language scripts

Id	142
Question	Writing for multimedia can be more difficult than writing for other media because:
A	character development is much more critical
B	the dramatic structures of multimedia are much more confined
C	multimedia development cycles are much shorter
D	all of the above

Id	143
Question	The most important skill a multimedia programmer can bring to a team is the ability to:
A	quickly learn and understand systems
B	control peripheral devices such as laser disc players
C	manage complex timing, transitions, and record keeping
D	coax extra performance from multimedia authoring and programming systems

Id	144
Question	Which of the following is probably not a consideration of the multimedia audio specialist?
A	locating and selecting suitable music and talent
B	the sampling rate at which the audio will be delivered
C	how much space is available for all audio
D	which authoring system or programming language to use

Id	145
Question	Which of these is not a necessary capability for a multimedia video specialist?
A	skill in managing all phases of video production
B	familiarity with the tools and techniques used for digital video editing on computers
C	ability to incorporate all the sophisticated video effects into a multimedia production
D	ability to make a video look larger than it really is

Id	146
Question	Producing multimedia for the Web is different from producing for DVD because:
A	Web development is much better adapted to larger, longer media
B	Web design is much closer to print design; multimedia is more like film
C	Web interface design is much more complex than DVD interface design
D	a web site is never finished, but is always available for changes

Id	147
Question	Project management software typically provides scheduling functions to calculate the total duration of a project based upon each identified task, earmarking tasks that are critical.
A	Critical Path Method (CPM)
B	Program Evaluation Review Technique (PERT) charts
C	Gantt chart
D	FIFO(first in first out)

Id	148
Question	Once you have decided that a project is worth doing, you should develop a working prototype. The prototype is called as ...
A	feasibility study
B	Multi-phase study
C	Animation study
D	Anti allising study

Id	149
Question	RFP stand for....
A	Request for Proposal
B	Request for Process
C	Request for Produce
D	Request for Parameter

Id	150
Question	The building blocks of project management is:
A	tasks
B	milestones
C	proposals
D	prerequisites

Id	151
Question	The best point to do focus group testing is with the:
A	prototype
B	beta
C	final version
D	gold master

Id	152
Question	Which of the following is not an area that would need to be tested in a prototype?
A	technology (Will it work on your proposed delivery platform[s]?)
B	cost (Can you do this project within budget constraints?)
C	design (Will the colors and overall interface be attractive to potential users?)
D	market (Can you sell it, or will it be properly used if it is an in-house project?)

Id	153
Question	In determining the feasibility of a project, the most common limiting technological factor is:
A	the hardware on which the project is developed
B	the network delivering the project
C	the end user's hardware
D	the telecommunications infrastructure

Id	154
Question	A proof-of-concept or pilot project should probably include all of these except:
A	some artwork
B	interface design
C	packaging mock-ups
D	interactive navigation

Id	155
Question	In the referenced report on producing educational software, the task requiring the greatest percentage of effort was authoring, at 28 percent. The second most demanding task was:
A	select learner activities
B	lay out course map
C	analyze and outline content
D	evaluate the course

Id	156
Question	Which of the following is not a method typically used by project management software?
A	Critical Path Method
B	Gantt charts
C	Feasibility Assessment Review Technique
D	Program Evaluation Review Technique

Id	157
Question	Contractors and consultants should work off-site primarily because if they work on-site:
A	they increase the wear on company equipment
B	providing space for them adds to overhead
C	they may be legally considered employees
D	they are generally less productive doing so

Id	158
Question	The business of making multimedia is a “low entry barrier” enterprise because:
A	those with disabilities can create multimedia
B	there are free or low-cost web hosting solutions available
C	all you need to get started is some (relatively) inexpensive computer hardware and software
D	lots of people can access web sites and DVDs

Id	159
Question	The first part of a proposal should be the:
A	executive summary
B	budget
C	timeline
D	project plan

Id	160
Question	When calculating the budget for a project, you should use two rates for each employee working on the project: the employee's rate billed to the customer, and:
A	. the employee's rate for discounted/special clients
B	the employee's rate for rush/quickturnaround projects
C	the employee's cost to the employer
D	the employee's rate for projects done on spec

Id	161
Question	Which of these is not an advantage of creating detailed storyboards before beginning production?
A	It will be better and easier to construct the project.
B	Less time is required in polishing the final product.
C	Getting to the production stage is faster.
D	It is better suited to separate design and production teams

Id	162
Question	Which of these is not one of the listed types of organizational structures?
A	hierarchical
B	nonlinear
C	recursive
D	composite

Id	163
Question	The visual representation of a project that includes a table of contents as well as a chart of the logical flow of the interactive interface is often called:
A	a navigation map
B	a storyboard
C	A prototype
D	a workflow diagram

Id	164
Question	The method you provide to your viewers for navigating from one place to another in your project is part of the:
A	script
B	user interface
C	storyboards
D	depth structure

Id	165
Question	The generic term for any area of an image that can be clicked on is:
A	a hot spot
B	an image map
C	an icon
D	a storyboard

Id	166
Question	An interface in which a user can click a button and change the approach of the whole interface is called:
A	a site map
B	a modal interface
C	a navigation map
D	a prototype

Id	167
Question	. Having separate novice and expert interfaces for a multimedia program is generally not a good idea because:
A	it tends to take up too much disk space or bandwidth
B	most authoring systems are not capable of handling parallel structures
C	only a minority of users are expert; most users are caught in between and are frustrated
D	novice users tend to get caught in the expert mode

Id	168
Question	GUI stands for:
A	General/Universal/Individual
B	Global Usage Image
C	General Utilization Instructions
D	Graphical User Interface

Id	169
Question	The Macintosh and Windows GUIs are successful partly because:
A	they tend to make the computer run more efficiently
B	they are highly customizable, allowing programmers to use program-specific keyboard shortcuts
C	their basic point-and-click style is simple, consistent, and quickly mastered
D	they enable cross-platform file structures

Id	170
Question	Noninformation areas left intentionally free from visual clutter are often referred to as:
A	white space
B	advanced organizers
C	screen real estate
D	negative space

Id	171
Question	Default colors for anchor text are found in which HTML tag?
A	<body>
B	<color>
C	<link>
D	<frame>

Id	172
Question	multimedia file
A	a) is same as any other regular file
B	Must be accessed at specific rate
C	stored on remote server cannot be delivered to its client
D	None of the mentioned

Id	173
Question	In which type of streaming multimedia file is delivered to the client, but not shared?
A	real-time streaming
B	progressive download
C	compression
D	none of the mentioned

Id	174
Question	Which one of the following is the characteristic of a multimedia system?
A	high storage
B	high data rates
C	both (a) and (b)
D	None of the above

Id	175
Question	The delay that occur during the playback of a stream is called
A	jitter
B	event delay
C	playback delay
D	stream delay

Id	176
Question	DNS stands for:
A	Domain Name System
B	Data Networking System
C	Device Nomenclature System
D	Distributed Numbering System

Id	177
Question	Which of the following is a valid IP address?
A	192.168.1.1
B	activa@midcoast.com
C	www.apple.com
D	http://www.pages.net/index.html

Id	178
Question	HTTP stands for:
A	Help Text Translation Protocol
B	Hardware Testing Tool Protocol
C	High-Technology Transmission Protocol
D	Hypertext Transfer Protocol

Id	179
Question	. The two most popular browsers in terms of number of users are Firefox and:
A	Acrobat
B	Internet Explorer
C	Shockwave
D	javaScript

Id	180
Question	Which company developed the Quick Time format?
A	Silicon Graphics
B	Apple
C	Juniper
D	Microsoft

Id	181
Question	Which of the following file extensions would be used for a Quick Time movie?
A	avi
B	mpg
C	mov
D	sgi

Id	182
Question	Which of the following is not an attribute of the OBJECT tag?
A	DATA
B	WIDTH
C	DIMENSION
D	TYPE

Id	183
Question	What does AIFF stand for?
A	Audio Interchange File Format
B	Audio Interchange File Folder
C	Audio Internet File Format
D	ASCII Interchange File Format

Id	184
Question	Which of the following statements is true?
A	MIDI files are generally larger than WAV files.
B	Video files are generally much larger than audio files.
C	Audio and video are one and the same.
D	Nearly all 5 minute movie clips are under 1M in size.

Id	185
Question	Which of the following is not an attribute of the OBJECT tag?
A	CODEDEX
B	CODETYPE
C	CODEBASE
D	CLASSID

Id	186
Question	An audio repository is which of the following?
A	A Web server capable of playing audio files.
B	A Web site that provides tutorials on sound.
C	A library cataloging all MIDI music.
D	A Web presentation that warehouses audio files.

Id	187
Question	Which of the following extensions would you not expect to see on a VRML file?
A	wrl
B	vr
C	wrz
D	wrl.gz

Id	188
Question	Which of the following statements is true?
A	It is not a good idea to virus check plugins since this can delay viewing a multimedia object.
B	From time-to-time you may need to install a new plugin to play a multimedia object.
C	Browsers come with all of the necessary plugins for playing multimedia content.
D	Helpers and plug-in are one and the same concepts

Id	189
Question	In the top level Domains, .nom specifies:
A	Personal sites
B	cooperatives
C	non government organizations
D	Commercial entities

Id	190
Question	Interleaving the audio and video segments of a video clip together in a data file is:
A	Flattening
B	Helical Scan
C	Hot Spot
D	Flare

Id	191
Question	represents_____ tool
A	Card Based
B	Page Based
C	Time Based
D	Icon Based

Id	192
Question	Hardware that creates sound from a mathematical representation
A	Sound Synthesizer
B	Sons
C	Speaker
D	Stampers

Id	193
Question	If the definition for "multimedia" is "a combination of media," what is the best definition for "hypermedia?"
A	Separate concepts
B	Linked concepts
C	Separate media
D	Linked media

Id	194
Question	A good example of hypermedia in actual use is:
A	The Internet.
B	Audiotape
C	Videotape.
D	Level I videodisc

Id	195
Question	Research on multimedia and hypermedia systems in education suggests that:
A	A primary advantage of hypermedia is the rapid search capability.
B	Learning style has an effect on whether hypermedia features are effective.
C	Students have greater comprehension when reading words rather than hearing words.
D	Students learn just as well when they explanations verbally rather than through multiple media format.

Id	196
Question	Interactive books include:
A	Interactive texts
B	Interactive storybooks
C	Instructional games
D	Both interactive storybooks and texts

Id	197
Question	Which of these is not likely to be the responsibility of a multimedia project?
A	Create budgets and timelines for the project
B	Structure content
C	Ensure the visual consistency of the project
D	Create interfaces

Id	198
Questionaudio/video compressed audio/video
A	Streaming live
B	none of the above
C	Interactive
D	Streaming stored

Id	199
Questionis used
A	MPEG
B	JPEG
C	either a or b
D	none of the above

Id	200
Question	The first phase of JPEG is.....
A	DCT transformation
B	quantization
C	data compression
D	none of the above