

<b>Id</b>	<b>1</b>
Question	Most important function of an entrepreneur is
A	(a) Risk taking
B	<u>(b) innovation</u>
C	(c) Sales
D	(d) Relations
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>2</b>
Question	The opening of a new market is necessary because
A	(a) increase profits
B	(b) increase sales
C	(c) good name
D	(d) all of above
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>3</b>
Question	The entrepreneur is
A	(a) discoverer
B	(b) inventor
C	(c) innovator
D	(d) charger
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>4</b>
Question	An entrepreneur
A	(a) explores the invention commercially
B	(b) exploits the invention commercially
C	(c) screens the invention commercially
D	(d) examines the invention commercially
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>5</b>
Question	Most important function of an entrepreneur is
A	(a) Risk taking
B	<u>(b) innovation</u>
C	(c) Sales
D	(d) Relations
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>6</b>
Question	The innovating entrepreneur is the most
A	(a) vigorous type
B	(b) hardworking type
C	(c) lazy type
D	(d) skillful type
Answer	
Marks	2
Unit	1

<b>Id</b>	7
<b>Question</b>	Imitative entrepreneurship is characterized by
<b>A</b>	(a) skilled work
<b>B</b>	(b)readiness to adopt
<b>C</b>	(c) good sales
<b>D</b>	(d) good marketing
<b>Answer</b>	
<b>Marks</b>	2
<b>Unit</b>	1

<b>Id</b>	<b>8</b>
Question	The reason for the backwardness of the underdeveloped countries is
A	(a) less skilled manpower
B	(b) deficient in both innovating and imitating entrepreneurs
C	(c) huge population
D	(d) more female population
Answer	
Marks	2
Unit	1



<b>Id</b>	<b>9</b>
Question	Fabian entrepreneurship is characterized by
A	(a) Innovativeness
B	(b) hardwork
C	(c)great caution and skepticism
D	(d) foresight
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>10</b>
Question	Drone entrepreneur is one who follows.
A	(a) modern methods of production
B	(b) traditional methods of production
C	(c) fast methods of production
D	(d) slow methods of production
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>11</b>
Question	Mental ability consists of
A	(a) fast & creative thinking
B	(b) intelligence and creative thinking
C	(c) cautious thinking
D	d) traditional thinking
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>12</b>
Question	An entrepreneur should know
A	(a) nature of the business & goods to be produced
B	(b) nature of the market & goods to be produced
C	(c) nature of the sales & goods to be produced
D	(d) nature of the people & goods to be produced
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>13</b>
Question	An entrepreneur must be able to guard
A	(a) sales
B	(b) business secrets
C	(c) markets
D	d) share prices
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>14</b>
Question	Main secret of the success of most entrepreneurs
A	(a) hard work
B	(b) Communication ability
C	(c) good sales
D	(d) good market
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>15</b>
Question	'An entrepreneur should be prepared to accept failure because
A	(a) 'no-sales, no gains
B	(b)'no-hardwork, no gains
C	(c) 'no-risk, no gains
D	(d) 'no-ability, no gains
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>16</b>
Question	Entrepreneur must have the ability to identify where a problem is and suggest on the spot solutions. Means he is
A	trouble-finder
B	trouble-shooter
C	trouble-solver
D	trouble-analyser
Answer	
Marks	2
Unit	1



<b>Id</b>	<b>17</b>
Question	Successful entrepreneurs are persons with
A	open minds, not rigid
B	rigid minds, not open
C	open friends, not closed
D	open play, not rigid
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>18</b>
Question	Ability of Entrepreneur to be comfortable while dealing with people at all levels is called
A	motivation skills
B	interpersonal skills
C	leadership skills
D	friendly skills
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>19</b>
Question	Entrepreneur who can influence others is called
A	GOAL FINDER
B	HARD WORKER
C	INNOVATOR
D	MOTIVATOR
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>20</b>
Question	Person capable of working for long hours and tackling different problems at the same time is called
A	Stress Taker
B	Tension taker
C	Stress giver
D	Tension giver
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>21</b>
Question	Entrepreneurs show a high level of
A	present orientation
B	back orientation
C	past orientation
D	future orientation
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>22</b>
Question	An entrepreneur is one brings together
A	(a) market, material & sales
B	(b) man, material and capital
C	(c) market, skills & shops
D	(d) all of above
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>23</b>
Question	The entrepreneur performs this major task
A	Exchange relationship
B	Exchange sales
C	Exchange markets
D	Exchange design
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>24</b>
Question	The entrepreneur performs this major task
A	Actual administration
B	Practical administration
C	Sales administration
D	Market administration
Answer	
Marks	2
Unit	1



<b>Id</b>	<b>25</b>
Question	The entrepreneur performs this major task
A	works control
B	market control
C	Management control
D	Sales control
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>26</b>
Question	Private entrepreneur is motivated by
A	(a) Innovation
B	(b) friendship
C	(c) profit
D	(d) hard work
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>27</b>
Question	Entrepreneurial ventures seek to satisfy
A	client views and improve livelihoods
B	client needs and improve ability
C	client numbers and improve livelihoods
D	client needs and improve livelihoods
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>28</b>
Question	Constant market research provides insights into
A	(a)non-existing customer needs
B	(b)existing customer needs
C	(c)existing customer gaps
D	(d)existing customer ratio
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>29</b>
Question	Entrepreneurship helps bridge the
A	(a) employment ratio
B	(b) unemployment ratio
C	(c) unemployment gap
D	d) employment gap
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>30</b>
Question	Entrepreneurial ventures contribute to the
A	(a) NDP
B	(b) PDP
C	(c) SDP
D	d) GDP
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>31</b>
Question	Entrepreneurial ventures open up
A	(a) internal development
B	(b) infrastructural development
C	(c) External development
D	(d) worse development
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>32</b>
Question	Starting up businesses often leads to the development of
A	(a) trial and communication networks
B	(b) transport and useless networks
C	(c) transport and communication networks
D	(d) transport and commercial networks
Answer	
Marks	2
Unit	1



<b>Id</b>	<b>33</b>
Question	Starting up businesses often leadsContributing to
A	(a) Community Development
B	(b) Caste Development
C	(c) Bad Development
D	(d) fair Development
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>34</b>
Question	Entrepreneurship encourages
A	(a) sensitivity
B	b) creativity
C	(c) flashability
D	(d) style
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>35</b>
Question	Entrepreneurship result in the production of
A	(a) fairly affordable products
B	(b) fairly costly products
C	(c) fairly cheap products
D	(d) fairly bad products
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>36</b>
Question	Entrepreneurship leads to
A	(a) job orientation
B	(b) job rejection
C	(c) job repeatation
D	(d) job creation
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>37</b>
Question	An entrepreneur always sees money in
A	people, slums and garbage
B	animals, places and dumps
C	people, sky and cars
D	people, places and products
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>38</b>
Question	A successful entrepreneur will always want to give back to the
A	Own caste
B	Slums
C	<b>Society</b>
D	Own Home
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>39</b>
Question	An entrepreneur needs who to purchase his product
A	Own community
B	Society
C	Own caste
D	Slums
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>40</b>
Question	The society provides to an entrepreneur
A	finished materials
B	food materials
C	hard materials
D	raw materials
Answer	
Marks	2
Unit	1



<b>Id</b>	<b>41</b>
Question	Society provides to entrepreneurs
A	electric platforms
B	nice platforms
C	network platforms
D	loose platforms
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>42</b>
Question	overutilization of the resources by entrepreneurs leads to
A	society degradation
B	environmental degradation
C	community degradation
D	peoples degradation
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>43</b>
Question	When new and innovative products are brought into the market it may lead to
A	overemployment
B	Underemployment
C	Good employment
D	Unemployment
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>44</b>
Question	Unstable political environment leads
A	to indirect impact negatively on the economy
B	to direct impact positively on the economy
C	to direct impact negatively on the economy
D	to no direct impact on the economy
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>45</b>
Question	Self-assessment is a tool that involves performing a critical analysis of
A	One's own goals
B	Partner's goals
C	Business goals
D	Sales goals
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>46</b>
Question	Among many applications of Self assessment in the business world are
A	employee mind & team performance
B	employee development & team spirit
C	employee satisfaction & team pace
D	employee development & team performance
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>47</b>
Question	Business is merely an extension of the people managing it and mirrors their
A	Affections
B	Abilities
C	Agility
D	Inabilities
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>48</b>
Question	One can determine your strengths and weaknesses by evaluating the major accomplishments in
A	public and professional life
B	personal and professional life
C	personal and public life
D	peer and professional life
Answer	
Marks	2
Unit	1



<b>Id</b>	<b>49</b>
Question	Entrepreneurs are able to improve their chances of success in business by undertaking
A	an honest and detailed self-assessment
B	an honest and detailed self-amusement
C	an honest and detailed others-assessment
D	an casual and non-detailed self-assessment
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>50</b>
Question	Entrepreneurs may be able to identify the business opportunities for which they are best suited using
A	business exports & experience
B	business skills & non-experience
C	business inabilities & experience
D	business skills & experience
Answer	
Marks	2
Unit	1

<b>Id</b>	<b>51</b>
Question	Good way to start in performing a self-assessment is to make
A	a detailed video
B	a detailed resume
C	a detailed photograph
D	a detailed portrait
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>52</b>
Question	environmental degradation caused by
A	overutilization of the resources by markets
B	overutilization of the resources sales person
C	overutilization of the resources by entrepreneurs
D	overutilization of the resources by families
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>53</b>
Question	When new and innovative products are brought into the market it may lead to
A	Unemployment
B	overemployment
C	Underemployment
D	employment
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>54</b>
Question	Economy is directly impacts negatively due to
A	Unstable social environment
B	Unstable economic environment
C	Unstable rain environment
D	Unstable political environment
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>55</b>
Question	Every project must start
A	with identifying rewards
B	with identifying objectives
C	with identifying persons
D	with identifying sales

Answer	
Marks	2
Unit	2

<b>Id</b>	<b>56</b>
Question	First step in starting any project is
A	Sales
B	Marketing
C	Design
D	Fabrication
Answer	
Marks	2
Unit	2



<b>Id</b>	<b>57</b>
Question	Project is affected due to
A	Market
B	Technology
C	human resources
D	All of above
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>58</b>
Question	Project is affected due to
A	budget
B	timeline
C	Both budget and timeline
D	None of above
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>59</b>
Question	After planning of project next step is
A	Evaluation
B	Execution
C	Completion
D	Marketing
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>60</b>
Question	Get the project team together to look at what went well and what didn't . This is called
A	Discussion
B	Argument
C	Post mortem
D	Agreement
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>61</b>
Question	To make project profitable under the worst scenario, we have to consider
A	Lowest Estimate
B	Medium Estimate
C	Highest Estimate
D	Zero Estimate
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>62</b>
Question	To estimate all of the costs of a project
A	Do detailed feasibility studies
B	Do detailed estimation studies
C	Do detailed cracking studies
D	Do detailed analysis studies
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>63</b>
Question	For success divide big projects into
A	Big steps
B	Medium steps
C	Same steps
D	Small steps
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>64</b>
Question	In a project employees are motivated because they see
A	Steps
B	Sales
C	Progress
D	Marketing
Answer	
Marks	2
Unit	2



<b>Id</b>	<b>65</b>
Question	The activities that are vital to the success of a project are in
A	Straight path
B	Critical path
C	Curved path
D	Zigzag path
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>66</b>
Question	Best approach for completion of project is
A	Solo approach
B	Dual approach
C	Friends approach
D	Team approach
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>67</b>
Question	In a project Put pressure on the
A	process, not on the people.
B	people, not on the process.
C	On both process & people.
D	Not on process or people.
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>68</b>
Question	The decision makers and law makers in the countries must work towards improving
A	the sales environments
B	the business environments
C	the friendly environments
D	the market environments

Answer	
Marks	2
Unit	2

<b>Id</b>	<b>69</b>
Question	Best decision for small businesses and entrepreneurs is
A	tax collection
B	tax alleviation
C	tax increase
D	tax raid
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>70</b>
Question	Entrepreneurship can be instigated in
A	students by implementing the right methods and approaches
B	students by implementing the right methods and appliances
C	students by implementing the right measures
D	students by implementing the right approaches
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>71</b>
Question	Everyone has to be educated about the importance of entrepreneurship, because
A	the world needs invention
B	the world needs discovery
C	the world needs implementation
D	the world needs innovation

Answer	
Marks	2
Unit	2

<b>Id</b>	<b>72</b>
Question	IPR Means



A	Instant Property Rights
B	Intellectual Property Rights
C	Intellectual Property Rings
D	Insta Property Rigids
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>73</b>
Question	IPR helps startups to maintain a complete ownership of all its assets in
A	Order form.
B	Note form.
C	Book form.
D	writing form.
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>74</b>
Question	What is an effective way of referring your startup or brand nationally and internationally
A	Symbol
B	Trademark
C	Logo
D	Slogan
Answer	
Marks	2

Unit	2
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<b>Id</b>	<b>75</b>
Question	What is effective tool of communication and pass messages to the consumers
A	Symbol
B	Slogan
C	Logo
D	Trademark
Answer	
Marks	2

Unit	2
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<b>Id</b>	<b>76</b>
Question	What help to establish the working rules in a startup
A	Rules
B	Bylaws
C	Scales
D	Hypothesis
Answer	
Marks	2

Unit	2
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<b>Id</b>	77
Question	Bylaws help you to settle down all your disputes with
A	employees,
B	team leaders
C	shareholders
D	All of above
Answer	

Marks	2
Unit	2

<b>Id</b>	<b>78</b>
Question	Government grants on innovations
A	Permit
B	Patent
C	Note
D	Memo
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>79</b>
Question	Patent Registration became cheaper and faster in India after the
A	Startup India Action Plan 2016
B	Startup India Action Plan 2012
C	Startup India Action Plan 2014
D	Startup India Action Plan 2018
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>80</b>
Question	If any startup files for first patent
A	an 50 per cent rebate would be provided on fees
B	an 60 per cent rebate would be provided on fees
C	an 40 per cent rebate would be provided on fees
D	an 80 per cent rebate would be provided on fees
Answer	
Marks	2
Unit	2



<b>Id</b>	<b>81</b>
Question	What is needed only when startup is ready to take private investment
A	Owner agreement
B	Shareholder agreement
C	License agreement
D	None of above
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>82</b>
Question	<b>SSIB</b>
A	<b>Small Scale Investment Board</b>
B	<b>Super Scale Industries Board</b>
C	<b>Small Scale Industries Board</b>
D	<b>Similar Scale Industries Board</b>
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>83</b>
Question	SSIB was established in
A	1956
B	1952
C	1958
D	1954
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>84</b>
Question	<b>NABARD means</b>
A	<b>National Board for Agriculture and Rural Development</b>
B	<b>National Bank for Agriculture and Rural Development</b>
C	<b>National Bin for Apprentice and Ring Development</b>
D	<b>Natural Board for Agriculture and Rural Development</b>
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>85</b>
Question	NABARD is designated as
A	Rural development bank in the country
B	Regional development bank in the country
C	Apex development bank in the country
D	Chain development bank in the country
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>86</b>
Question	NABARD functions to promote
A	sustainable rural development
B	sustainable urbanl development
C	sustainable city development
D	sustainable metro development
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>87</b>
Question	Government of India holds in NABARD
A	70% stake
B	99% stake
C	60% stake
D	80% stake
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>88</b>
Question	<b>SIDO means</b>
A	<b>Small Investments Development Organisation</b>
B	<b>Small Industries Development Organisation</b>
C	<b>Small Engine Development Organisation</b>
D	<b>Small Instruments Development Organisation</b>
Answer	
Marks	2
Unit	2



<b>Id</b>	<b>89</b>
Question	SIDO was constituted in
A	1954
B	1959
C	1964
D	1956
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>90</b>
Question	Preparation of feasibility reports for different products is done by
A	NABARD
B	SISI
C	SIDO
D	KMF
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>91</b>
Question	<b>NIESBUD means</b>
A	<b>National Institute for Entertainment and Small Business Development</b>
B	<b>National Institute for Entrapment and Small Business Development</b>
C	<b>National Institute for Entrepreneurship and Small Business Development</b>
D	<b>National Institute for Entry and Smell Business Development</b>
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>92</b>
Question	<b>IIE means</b>
A	<b>Indian Institute of Entrepreneurship</b>
B	<b>Indian Institute of Entertainment</b>
C	<b>Indian Institute of Entry</b>
D	None of these
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>93</b>
Question	The Indian Institute of Entrepreneurship was established in
A	year 1998 in Guwahati
B	year 1983 in Mumbai
C	year 1996 in Patna
D	year 1993 in Guwahati
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>94</b>
Question	<b>SIDESI means</b>
A	<b>Small Investment Development Bank of India</b>
B	<b>Small Industries Development Bank of India</b>
C	<b>Small Industries Dairy Bank of India</b>
D	<b>Small Indian Development Bank of India</b>
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>95</b>
Question	<b>Small Industries Development Bank of India (SIDESI) is</b>
A	It is a Subsidiary of SBI
B	It is a Subsidiary of IDBI
C	It is a Subsidiary of BOB
D	It is a Subsidiary of HDFC
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>96</b>
Question	<b>Small Industries Development Bank of India (SIDESI helps in</b>
A	Setting up of new SSI units,
B	Setting up of small hotels, hospitals
C	All of above
D	None of these
Answer	
Marks	2
Unit	2



<b>Id</b>	<b>97</b>
Question	<b>NBMSME means</b>
A	<b>National Board for Mini, Small and Medium Enterprises</b>
B	<b>National Board for Micro, Small and Medium Enterprises</b>
C	<b>National Board for Mega, Small and Medium Enterprises</b>
D	None of these
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>98</b>
Question	National Board for Micro, Small & Medium Enterprises consisting of
A	57 members
B	47 members
C	27 members
D	37 members
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>99</b>
Question	<b>KVIC means</b>
A	<b>Khandeshi and Village Industries Commission</b>
B	<b>Khadi and Village Industries Commission</b>
C	<b>Khokho and Village Industries Commission</b>
D	None of these
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>100</b>
Question	<b>MGIRI means</b>
A	<b>Mahatma Gandhi Institute for Regional Industrialisation</b>
B	<b>Mahatma Gandhi Institute for Rural Industrialisation</b>
C	<b>Mahatma Gandhi Institute for Rights Industrialisation</b>
D	<b>Mahatma Gandhi Institute for Rural Institute</b>
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>101</b>
Question	Mahatma Gandhi Institute for Rural Industrialization (MGIRI)' is established at,
A	Wardha
B	Mumbai
C	Pune
D	Nagpur
Answer	
Marks	2
Unit	2

<b>Id</b>	<b>102</b>
<b>Question</b>	Mahatma Gandhi Institute for Rural Industrialization (MGIRI) has been established
<b>A</b>	to strengthen the sales activities in khadi and village industry sectors.
<b>B</b>	to strengthen the R&D activities in khadi and village industry sectors.
<b>C</b>	to strengthen the cultural activities in khadi and village industry sectors.
<b>D</b>	None of these
<b>Answer</b>	
<b>Marks</b>	2
<b>Unit</b>	2

<b>Id</b>	<b>103</b>
Question	CICT
A	Central Ingam of Coir Technology
B	Central Institute of Coir Technology
C	Central Insurance of Coir Technology
D	None of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>104</b>
Question	Central Institute of Coir Technology (CICT) is at
A	Pune
B	Mumbai
C	Chennai
D	Bengaluru
Answer	
Marks	2
Unit	3



<b>Id</b>	<b>105</b>
Question	<b>sole proprietorship</b> is a business owned by
A	two persons
B	one person
C	five persons
D	None from above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>106</b>
Question	<b>SSIDC provides the following important function</b>
A	Procurement and distribution of raw materials.
B	Supply of machine on hire-purchase basis
C	Construction of industrial estates.
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>107</b>
Question	<b>Technical Consultancy Organisations (TCO) Services include:</b>
A	Preparation of project profiles
B	Undertaking industrial potential surveys
C	Identification of potential entrepreneurs
D	All of above
Answer	

Marks	2
Unit	3

<b>Id</b>	<b>108</b>
Question	Main advantage of a sole proprietorship is
A	that the owner makes all the decisions
B	that the no one makes all the decisions
C	that the everyone makes all the decisions none of above
D	None of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>109</b>
Question	Another advantage to an owner of a sole proprietorship is that
A	he is the recipient of half profits
B	he is the recipient of part of profits
C	he is the recipient of all profits
D	he is the recipient of no profits

Answer	
Marks	2
Unit	3

<b>Id</b>	<b>110</b>
Question	One huge drawback of sole proprietorship is
A	the owner is not held personally liable
B	the owner is held partly personally liable
C	the owner is held personally liable
D	None of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>111</b>
Question	A <b>partnership</b> is a business owned by
A	two or more people
B	no people
C	Single person
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>112</b>
Question	One major advantage of a partnership is
A	Debts
B	Funding
C	Friendship
D	None
Answer	
Marks	2
Unit	3



<b>Id</b>	<b>113</b>
Question	Main costs in business are.
A	Financing raw materials
B	start-up costs
C	ongoing business expenses
D	All of above
Answer	
Marks	2

Unit	3
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<b>Id</b>	<b>114</b>
Question	Another advantage of Partnership firm is
A	shared knowledge
B	shared experience
C	All above
D	None
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>115</b>
Question	one main disadvantage of Partner firm
A	need to share any profit with his partner
B	Need not to share any profit with his partner
C	need to share any losses with his partner
D	None
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>116</b>
Question	A corporation is an independent legal entity owned by
A	One person
B	Partners
C	Shareholders
D	Two persons
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>117</b>
Question	A cooperative is a business or organization owned by and operated for the benefit
A	of those not using its services
B	of those using its services
C	of none using its services
D	None
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>118</b>
Question	Cooperatives are common in
A	Healthcare
B	Retail
C	Agriculture
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>119</b>
Question	Profits and earnings generated by the cooperative are distributed
A	among the members
B	among two persons
C	among the leaders
D	None of above
Answer	
Marks	2

Unit	3
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<b>Id</b>	<b>120</b>
Question	<b>LLC</b>
A	<b>Limited Luggage Company</b>
B	<b>Limited Liability Company</b>
C	<b>Limited Lunar Company</b>
D	None of above
Answer	



Marks	2
Unit	3

<b>Id</b>	<b>121</b>
Question	Who runs the cooperative firm
A	elected board of directors only
B	elected board of directors and officers
C	officers
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>122</b>
Question	Members can become part of the cooperative
A	by purchasing shares
B	by purchasing votes
C	by purchasing boards
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>123</b>
Question	MSME means
A	Micro and Medium Enterprises
B	Micro, Small firms
C	Micro, Small and Medium Enterprises
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>124</b>
Question	Micro enterprise has budget
A	not exceedingRs. 20 Lakh
B	not exceedingRs. 5 Lakh
C	not exceedingRs. 10 Lakh
D	None of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>125</b>
Question	Small Enterprises has budget
A	Exceeds Rs. 25 Lakh but does not exceed Rs. 5 Crore
B	Exceeds Rs. 5 Lakh but does not exceed Rs. 5 Crore
C	Exceeds Rs. 10 Lakh but does not exceed Rs. 50Crore
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>126</b>
Question	Medium Enterprises has budget
A	Exceeds Rs. 20Crore but does not exceed Rs. 5 Crore
B	Exceeds Rs. 2 Crore but does not exceed Rs. 5 Crore
C	Exceeds Rs. 10Crore but does not exceed Rs. 5 Crore
D	All above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>127</b>
Question	<b>For industry PRC means</b>
A	Past Registration Certificate
B	Press Registration Certificate
C	Permanent Registration Certificate
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>128</b>
Question	You may apply for the PRC without an industrial license in case your unit is listed in
A	Schedule-II
B	Schedule-I
C	Schedule-IV
D	Schedule-III
Answer	
Marks	2
Unit	3



<b>Id</b>	<b>129</b>
Question	The unit should have obtained all clearances from
A	the pollution control board
B	drug control board
C	Both above
D	None above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>130</b>
Question	non-profit institutions exist
A	to benefit a rich
B	to benefit a society
C	to benefit a few people
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>131</b>
Question	Any type of marketing effort for social and other charitable causes is
A	Case Marketing
B	Cause Marketing
C	Course Marketing
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>132</b>
Question	Type of marketing involving the cooperative efforts
A	<b>cause-related marketing</b>
B	<b>case-related marketing</b>
C	<b>core-related marketing</b>
D	<b>All above</b>
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>133</b>
Question	Mission-driven marketing is called
A	<b>Profit Marketing</b>
B	<b>Non-Profit Marketing</b>
C	<b>Non-case Marketing</b>
D	All above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>134</b>
<b>Question</b>	Bill and Melinda Gates Foundation is
<b>A</b>	non-profit organization
<b>B</b>	profit organization
<b>C</b>	non-grant organization
<b>D</b>	All of above
<b>Answer</b>	
<b>Marks</b>	2
<b>Unit</b>	3

<b>Id</b>	<b>135</b>
<b>Question</b>	Cause marketing refer to any type of marketing
<b>A</b>	for social and other charitable causes
<b>B</b>	For anti-social causes
<b>C</b>	for charitable causes
<b>D</b>	for marketing causes
<b>Answer</b>	
<b>Marks</b>	2
<b>Unit</b>	3

<b>Id</b>	<b>136</b>
Question	CSR means
A	corporate small responsibility
B	corporate sold responsibility
C	corporate social responsibility
D	All above
Answer	
Marks	2



Unit	3
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<b>Id</b>	<b>137</b>
Question	What are crucial functions that allow brands to translate customer demand into product fulfillment and market delivery
A	Sales chain
B	Supply chain
C	Market chain
D	All above
Answer	
Marks	2

Unit	3
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<b>Id</b>	<b>138</b>
Question	Marketers serve as major internal communication channels between
A	Customers
B	sales, purchasing
C	suppliers.
D	customers, sales, purchasing personnel, and suppliers.
Answer	

Marks	
Unit	

<b>Id</b>	<b>139</b>
Question	The “Four P’s” of marketing are
A	product, price, placement, and promise
B	product, price, placement, and promotion
C	product, price, player, and promotion
D	None of above
Answer	
Marks	

Unit	
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<b>Id</b>	<b>140</b>
Question	To determine the size and relative market share of the market this is done
A	Market Design Surveys

B	Market Description Surveys
C	Sales survey
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>141</b>
Question	This seeks to provide information that is helpful in matching your company's resources and capabilities
A	SWIT analysis

B	SWOT analysis
C	SWAT analysis
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>142</b>
Question	SWOT means
A	Sweat Wick Opportunities Threats
B	String Wess Opportunities Threats
C	Strength Weakness Opportunities Threats
D	All of above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>143</b>
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Question	PEST analysis means
A	physical economic, social, technological analysis
B	political economic, social, technological analysis
C	political economic, social, time analysis
D	All above
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>144</b>
Question	Can the market support another player means



A	<b>Complete Analysis</b>
B	<b>Comprehensive Analysis</b>
C	<b>Cute Analysis</b>
D	<b>Competitive Analysis</b>
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>145</b>
Question	What is the size of the market in terms of number of potential customers and revenue means
A	Market analysis
B	<b>Complete Analysis</b>
C	<b>Comprehensive Analysis</b>
D	<b>Cute Analysis</b>
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>146</b>
Question	What makes your product or service unique compared to the current offerings in the industry means

A	<b>Complete Analysis</b>
B	<b>Comprehensive Analysis</b>
C	<b>Cute Analysis</b>
D	Customer analysis
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>147</b>
Question	What are the current trends within the industry means
A	<b>Complete Analysis</b>

B	<b>Comprehensive Analysis</b>
C	<b>Cute Analysis</b>
D	Industry analysis
Answer	
Marks	2
Unit	3

<b>Id</b>	<b>148</b>
Question	What is a tool business owners can use to evaluate a proposed change in a business
A	Feasibility analysis
B	Faking analysis
C	Fast analysis
D	All of above

Answer	
Marks	2
Unit	3

<b>Id</b>	<b>149</b>
Question	A change in business always involves
A	Profits
B	Risk
C	Sales
D	Loss

Answer	
Marks	2
Unit	3

<b>Id</b>	<b>150</b>
Question	Stages of Feasibility Analysis are
A	Examine the management capabilities of the entrepreneur
B	Examine the technical capabilities of the organization
C	Examine the marketing potential for the product or service
D	All of above

Answer	
Marks	2
Unit	3

