#### Dr. Babasaheb Ambedkar Technological University,

Lonere

Students' Workshop on

Confident Communication (15-17 October, 2017)

Under the aegis of TEQIP III

### Report

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# **CONFIDENCE BUILDING COURSE**

#### **Introduction:**

**Dr. Babasaheb Ambedkar Technological University, Lonere,** conducted a workshop on 'Confident Communication' under the aegis of TEQIP III, in collaboration with WordsMaya, for students of third year and final year Engineering. The program was organized for three days at the University campus on 15<sup>th</sup>, 16<sup>th</sup>, & 17<sup>th</sup> October, 2018. A kick-off session with two batches of 65 students was held on 15<sup>th</sup> October 2018.

The session was aimed to onboard the students on WordsMaya platform through which they appeared for the online course. The students were assessed to know their English proficiency with the help of offline test conducted by trainers on 15th October 2018. The students were provided with around 27 online lessons on our platform. It consisted of 25 hours of learning. The average completion of online course by the students is 56%. WordsMaya conducted three days workshops in which students learnt different techniques to express themselves besides stand out of the crowd.

#### **Course Objectives:**

- 1) To encourage students to learn English and use it for daily communications.
- 2) To enable students to be confident in using day-to-day English.
- 3) To encourage students to employ self-study techniques in their English learning process.
- 4) To motivate students to use English in all contexts so that they can increase their confidence.

#### **Details of the Course**

#### I. Induction and Onboarding

Based on the students' level and requirement Confidence Building Course was given to them. WordsMaya team decided to first onboard them to the course with the help of their coordinators and to do that the course instructions manual was printed and taken by WordsMaya team. The team made sure that batch gets 100% on-boarded to the online course.

All the students were divided into 2 batches with 33 students in 1 batch and 32 students in another batch. They were assigned an online course and mentor.

The details are as follows:-Batch 1- Sagar Naik Batch 2- Sneha Phadke

#### **Online Lessons**

59 students started with WordsMaya's online course using their respective Facebook Messenger accounts. They learnt at their convenience using their mobile phones or laptops.

The course contained blog writing, review writing on social media, speech shadowing and terms which will mass communication student will require.

#### **Tech Support**

WordsMaya support was available 24\*7 just a finger tip away for the students. All the reported queries were resolved within 2 hours of reporting. Our support team was continuously focused to give a flawless experience to the students.

## Day Wise Training Delivery Report

#### DAY 1- 15<sup>th</sup> October 2018 (Batch 01)

The first day workshop was about an effective self-introduction, all the students met their mentor, i.e Sagar Naik for the first time. One of the critical stages of any interview process is the beginning. To break the ice and confidently introduce oneself, is the key to success.

Students were informed about the effectiveness of a good selfintroduction. Key points to creating an effective Self introduction were shared. Students were given time to write and present their introductory passage.

The students were initially not comfortable with the idea of standing in front of a group and introducing themselves. They were asking for a one on one. However, the art of public speaking was explained to them. They were told the key points to get rid of their stage fear. Self-confidence, being comfortable in their skin and command over speech were the points highlighted. Students then performed very well. They were excited with the idea of the impact that they could create with a good self-introduction. Later Sagar took the pre-course assessment on the few parameters i.e Listening, Pronunciations, Body Language etc.

#### DAY 1- 15<sup>th</sup> October, 2018 Batch 02

The first workshop was about an effective self-introduction, all the students met their mentor, i.e Sneha Phadke for the first time. The activity started by the trainer first introducing herself and setting an example how one can introduce oneself effectively. To make things interesting, she included her fears as part of the introduction. This normally helps students open up and address their insecurities with the realized capability of talking about what matters most to them.

The students were very interested and keen to learn this concept. They enjoyed participating in this activity and asked interesting questions. They asked about the most important elements of an effective introduction in different scenarios such as at work, at the beginning of an interview, at an informal event, at the beginning of a submission, etc.

#### DAY 2- 16th October, 2018 Batch 01

The Second workshop was based on MAD-ADS, the students had gelled up well, not only with the trainer but also amongst themselves. The class was divided into groups of 5-6 members each. Each group had a female team leader.

They were given a product each to sell. They were told to then get together and put up an Audio Visual presentation in the form of an advertisement for the assigned product.

They language of communication was restricted to English. The students enjoyed this activity in particular, thoroughly. They enthusiastically participated as it was a novel way of learning for them.

They presented their advertisements which were a perfectly choreographed and were blended with good marketing skills and creativity. Even the generally quiet ones, were coming forth to deliver their bit. The activity ensured that the participants learnt the basics of team work along with confidence in communication.

#### DAY 2- 16<sup>th</sup> October, 2018 Batch 02

The second workshop was on MAD ADS. The activity began with 4 teams being made of 5 students each with a respective team captain being chosen. The teams were given 15 minutes to prepare an ad showcasing any product / service of their choice for 1 minute. The students really enjoyed themselves preparing for this ad. The time-keeper was also the secret judge. The students were very enterprising to highlight their hidden talent for this.

They had very interesting queries such as 'Can we use Music?'. They also asked for some time in order to prepare better dialogues for the ads. At the end of all the ads, feedback was shared and discussed and a 'best team' was applauded.

#### DAY 3- 17<sup>th</sup> October 2018 Batch 01

The third workshop was the last workshop where the trainer took the concept of "Speech Shadowing". The students were told to research on the internet and select one speech in English delivered by any prominent personality at any event. They were told to listen to these orators carefully to identify what makes their speeches unique. They were then instructed to learn a part of these speeches, about two minutes of delivery time, and present it in front of the class, trying to inculcate the same intonation patterns in delivering.

Each student was assigned a different speech for individual delivery. The students were initially not comfortable with the exercise. They had the fear of being able to stand in front of the crowd and deliver in English. They were then given the basic knowledge of voice projection, pacing and pausing and oculesics (maintaining eye contact). With this knowledge, they were in a better position to deliver their individual speeches.

They were told to stand in front of a full length mirror and observe themselves (body language) and correct their postures and gestures, wherever essential. At the end of it, the activity was enriching and entertaining, with the students taking away a lot of learning in public speaking.

#### DAY 3- 17<sup>th</sup> October 2018 Batch 02

The third workshop was the last workshop where the trainer took presentations. All students were asked to make individual presentations of supposed business plans. All students had come well prepared. Some students also made very impressive PowerPoint presentations. Each student was given 2 minutes to present followed by a 2 minute Q&A round. Many students were more interested in asking questions after the respective presentations.

The students participated very actively. They came thoroughly prepared with carefully planned capital investment plans as they wanted to seek investment from potential investors. In this way, this activity also coupled us as 'Role Play'. Some students also teamed up to present a longer presentation.

#### **Course Outcomes**

#### Performance of the students

Basis on the observation of the students, the students had shown the positivity towards learning English and also many students were there who had talent but didn't have the platform and path so seeing WordsMaya giving them the platform and path they brought their inner talent and performed the exercises up to the mark.

#### **Students Feedback**

Students were given Feedback Forms and they gave the following ratings-Learning experience with WordsMaya –4.75/5

Learning experience with WordsMaya -4.75/5Effectiveness of the course -4.75/5

#### **Course Outcome**

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